



MAIN ST.

StandWithMainStreet
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Alliance for Main Street Fairness (AMSF)

Full Name: _____

Address 1: _____

Address 2: _____

Email: _____

Phone: _____ Fax: _____

Member Survey

1) Please provide some background information about your business (what type of business, location, clientele, how long you have been in business, etc.)

2) How did you hear about the Alliance for Main Street Fairness?

- a. Through the AMSF website and/or Facebook page.
- b. I was recruited by another AMSF member business.
- c. I was contacted directly by AMSF.
- d. Through reading about AMSF in the newspaper or online.
- e. Other: _____

3) Please rank, in order of importance to you, the reasons you support e-fairness legislation.

- a. To level the playing field so local, brick-and-mortar businesses can fairly compete with online-only retailers.
- b. Because the government should not be picking winners and losers by allowing online-only retailers to have a government-sanctioned advantage.
- c. To promote the rights of states to collect the sales tax that is due to them, but that most lose due to online-only shopping.
- d. Other: _____

4) What actions are you willing to take to show your support for AMSF?

- a. Attend virtual town halls or conference calls with other AMSF supporters.
- b. Draft letters to the editor or op-eds in support of e-fairness legislation for publication in local newspapers.
- c. Call or email my elected officials to explain why they should support e-fairness legislation.
- d. Meet with my elected officials or their senior staff in person to explain why this issue is important.
- e. Attend AMSF Washington, D.C., fly-ins to meet other AMSF members and speak to our federal legislators about the importance of supporting e-fairness legislation.
- f. Other: _____

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5) How would you prefer to be communicated with in the future? (please select all that apply)

- a. Mail
- b. Email
- c. Phone
- d. Social media
- e. Website
- f. Other: _____

6) Are you involved with any local community or professional organizations, such as the Rotary Club, Kiwanis, local chambers of commerce, etc.? If so, which ones and how would you describe your level of involvement?

7) Do you know any federal, state, or local elected officials personally? If so, who and how would you describe your relationship with them?

8) How would you prefer to contact your elected officials?

- a. Patch-through phone call
- b. Email or direct mail
- c. In-person visit or meeting
- d. Other: _____

9) In the space provided, please tell us how you have seen the lack of fairness in the marketplace affect your business firsthand.

10) In the space provided, please tell us what you are hoping to gain or what you would like to see as a member of the Alliance for Main Street Fairness.
