

Retailer Alert

Speak Out and Say NO to Tobacco Sales Restrictions!

YOU NEED TO KNOW:

Many California localities—at the urging of State Senator Alex Padilla—are considering extensive new tobacco sales restrictions. These proposals being considered will prohibit issuing or transferring tobacco licenses at specific retail locations.

These restrictions being considered would also place limits on the hours of tobacco sales for existing licensed stores.

WHAT THIS MEANS TO YOU:

Enactment of these new restrictions will have a number of consequences to California businesses including:

- Depriving retail businesses the opportunity to sell a legal product to adult consumers;
- Arbitrarily limiting competition among retail businesses; and
- Unnecessarily inconveniencing adult consumers and potentially promoting purchases through untaxed or lower-tax venues.

Additionally, the inability to transfer a retail tobacco license would seriously diminish and, in many cases, destroy the value of businesses that derive a significant percentage of their income from tobacco sales.

TAKE ACTION TODAY!

Contact your local Mayor and City Council members and let them know that this is an issue of great importance to you and to businesses in your community.

Together we can make a difference!

YOU MAY WANT TO TELL YOUR LOCAL ELECTED OFFICIALS:

- ▶ These laws will adversely impact existing neighborhood markets, future business growth and vital local revenue.
- ▶ It's not right to deprive retailers of the right to sell a legal product to adult tobacco consumers.
- ▶ Making rules about what time of day retailers can sell certain products to adults goes too far.
- ▶ These restrictions will hurt my bottom line and possibly cause job losses.